

DHCFA Sponsorship/Associate Benefits

Make your once-a-year investment for the broadest exposure to the long-term care community in Delaware

Get all of the benefits below and MORE. Call us about a Titanium (\$10,000) or Platinum (\$7,500) sponsorship!

<i>Sponsorships available</i>				
Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,500	Associate \$550
Sponsorship at Annual Trade Show with exhibit table and priority location selection, and full-page ad in program	✓	✓		
Sponsorship at Annual Meeting, Assisted Living Conference, Dec. Social	✓			
Sponsorship at Trade Show and one additional event		✓		
Sponsor one educational event (\$1,000 value)			✓	
Opportunity for "Meet and Greet" with providers via Zoom	✓ (4)	✓ (3)	✓ (2)	✓
8' x 10' exhibit space with preferred placement at <u>3 major events</u>	✓			
8' x 10' exhibit space with preferred placement at <u>2 major events</u>		✓		
8' x 10' exhibit space with preferred placement at <u>1 major event</u>			✓	
8" x 10" inside page ad in directory	✓	✓	✓	
Opportunity to submit educational articles for DHCFA blog	✓	✓		
Opportunity to provide educational speakers along with 5-minute "about our company"	✓	✓	✓	
Banner ad opportunities for our provider weekly e-letter	✓ (4)	✓ (3)	✓ (2)	
Logo on directory cover	✓			
Listing as <u>sponsor member</u> in directory with logo	✓	✓	✓	
Logo on website with link	✓	✓	✓	
Banner ad space for purchase on weekly provider e-letter				✓
Associate member benefits: <ul style="list-style-type: none"> • Listing in the membership directory, distributed annually to members, hospital systems, government agencies, State and Federal legislators, and other referral agencies and stakeholders • Listing in our online Associate member directory with PDFs of marketing material posted • Access to resource information about Delaware providers, regulatory State agencies, and more! • Event-specific sponsorship opportunities* • Legislative and regulatory resources support • Networking opportunities • *These include advertising opportunities, webinar sponsorships, speaker sponsorships, meal sponsorships, and grand door prize sponsorships 	✓	✓	✓	✓

Questions about sponsorships and Associate memberships?
Please call our office at 302-235-6895.

DHCFA looks forward to welcoming you!

