



## Delaware Health Care Facilities Association

*“Fostering Quality Care in the Long Term Care Continuum since 1963”*

501 Silverside Road, Suite 51, Wilmington, DE 19809

(302)235-6895 Phone (302)239-4214 Fax

Email: [cheiks@dhcfa.org](mailto:cheiks@dhcfa.org) Web: [www.dhcfa.org](http://www.dhcfa.org)

Dear Service Provider:

As a service provider for the Delaware Long Term Care Community, your company and Delaware Health Care Facilities Association members share a common goal – to make a difference in the lives of the state’s aging population. DHCFA works to provide a collective voice and a resource in Delaware for providers, their patients, and affiliated companies who assist in the operation and delivery of services through education and advocacy.

The projected 60+ population in Delaware is expected to grow 30% within the next five years, presenting a tremendous opportunity for your organization. Becoming a DHCFA sponsor supports our continued advocacy work, but also provides a direct conduit to build relationships with your customers. With legislative changes coming at the state and federal level, your support is needed now more than ever.

Will you consider joining DHCFA at one of our annual sponsor levels? By becoming a Gold, Silver, or Bronze sponsor you can budget and invest in DHCFA once for the year.

- At the **Gold** level, your \$7,500 investment gives you year-round, high-level exposure to our members with prominent placement at our events, on our website, and in our directory along with all other associate member benefits. Only three Gold sponsorships are available.
- At the **Silver** level, your \$5,000 investment commits your sponsorship for the year, with prominent placement at two of our three major events, a forward presence on our website, and a full-page ad in the annual directory along with all other associate member benefits. Only five Silver sponsorships are available.
- At the **Bronze** level, your \$1,500 investment gives you a sponsorship at one of our workshops, a booth space at one of our three major events, a half-page ad in the directory, a listing and link on our website, and all other associate member benefits. Only ten Bronze sponsorships are available.

Not prepared to commit all at once? We welcome you to continue as an **Associate** member for a modest \$550 investment. You will be listed in the directory, have additional opportunities to sponsor individual event-specific items, as well as advertising opportunities.

To help you make a decision, review the chart that’s attached. You will also find in this packet:

- A 2020 Sponsorship and Membership Application. We ask that you complete it fully to ensure accuracy in the directory
- A Membership Directory Advertising Order Form (Directory ads are limited to sponsors and members)
- A W-9 form should you need it to process payment

DHCFA and its members in the Long Term Care Community appreciate your support, and we look forward to you joining us for 2021. Please do not hesitate to call our office with any questions.

Thank you,

*Cheryl Heiks*

Cheryl Heiks  
Executive Director

# DHCFA Sponsorship and Associate Membership for 2021 Benefits

Make your once-a-year investment for the broadest exposure to the long term care community in Delaware

<i>Sponsorships available</i>	3	5	10	<i>unlimited</i>
<b>Benefits</b>	<b>Gold \$7,500</b>	<b>Silver \$5,000</b>	<b>Bronze \$1,500</b>	<b>Associate \$550</b>
Event sponsorship at Annual Meeting in February (\$2,000 value)	✓	✓		
Event sponsorship at Trade Show with full-page ad in program in September (\$3,000 value)	✓	✓		
Event sponsorship at Education Conference and Holiday Social in December (\$2,000 value)	✓	✓		
Sponsor at one educational event (\$1,000 value)			✓	
8' x 10' exhibit space with preferred placement at all <u>3 major events</u> (\$1,425 value)	✓			
8' x 10' exhibit space with preferred placement at <u>2 major events</u> (\$950 value)		✓		
8' x 10' exhibit space with preferred placement at <u>1 major event</u> (\$475 value)			✓	
8" x 10" inside page ad in directory (\$300 value)	✓	✓		
Logo on directory cover (\$300 value)	✓			
Half-page ad in directory (\$200 value)			✓	
Listing as <u>sponsor member</u> in directory	✓	✓		
Logo on website with link	✓	✓		
Company name listed on website with link			✓	
Listing as Associate member in directory			✓	✓
All associate member benefits: Listing in the membership directory, distributed annually to members, hospital systems, government agencies, State and Federal legislators, and other referral agencies and stakeholders Listing in our online Associate member directory Access to resource information about Delaware providers, regulatory State agencies, and more! Event-specific sponsorship opportunities* Legislative and regulatory resources support Networking opportunities <i>*These include advertising opportunities, speaker sponsorships, meal sponsorships, and grand door prize sponsorships</i>	✓	✓	✓	✓

Questions about sponsorships and Associate memberships?

Please call our office at 302-235-6895.

**DHCFA looks forward to welcoming you in 2021!**





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**2021 SPONSOR COMMITMENT FORM**

Company/Organization/Individual:

\_\_\_\_\_

Check all that apply:  Corporation  Professional Organization  Sole Proprietorship  
 For Profit  Non-Profit

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Business \_\_\_\_\_

\_\_\_\_\_

Description of Services of Products: \_\_\_\_\_

\_\_\_\_\_

Does your company belong to any other healthcare-related association?  YES  No

If yes, please list: \_\_\_\_\_

**SPONSOR COMMITMENT (please check selections)**

Check Enclosed  Credit Card (see authorization form)  Send Invoice

**GOLD \$7,500** (only 3 available). I understand we will receive all the rights and privileges outlined under the Gold sponsor level, including an associate membership.

**SILVER \$5,000** (only 5 available). I understand we will receive all the rights and privileges outlined under the Silver sponsor level, including an associate membership.

**BRONZE \$1,500** (only 10 available). I understand we will receive all the rights and privileges outlined under the Silver sponsor level, including an associate membership.

Sponsor commitment representing one-half of amount are due to DHCFA by January 31, 2020. Ad copy, logos, and final payment are due by March 27, 2020. Please contact Cheryl Heiks [cheiks@dhcfa.org](mailto:cheiks@dhcfa.org) or Tomi Morris [education@dhcfa.org](mailto:education@dhcfa.org) with questions about sponsorship, payments, ad and logo submission, etc.

**Mail/Fax forms and payment method to:**

**Delaware Health Care Facilities Association, 501 Silverside Road, Wilmington, DE 19809**

**SECURE FAX: 302-329-4214**



# Delaware Health Care Facilities Association

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Phone: 302-235-6895 Secure Fax: 302-239-4214

## CREDIT CARD AUTHORIZATION FORM

**MAIL or FAX only. Do not email.**

Company/Organization: \_\_\_\_\_

Reason for payment (check one):

2021 Sponsorship     2021 Association Membership

Advertising in 2021 Membership Directory

Credit Card Type:     VISA     MasterCard     American Express     Discover

Number:

\_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code \_\_\_\_\_ (3 digits on back, or 4 on front if AMEX)

Cardholder Information:

Name on card:

\_\_\_\_\_ Email:

\_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

Email Receipt Requested  YES  NO

TOTAL AMOUNT: \$ \_\_\_\_\_ Fax Receipt Requested  YES  NO

Receipt will be kept on file unless requested. If receipt is requested, please provide the person’s name who is to receive the receipt, their fax number and email, if difference from the cardholder information above:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

**Mail to: DHCFA 501 Silverside Rd., Ste 51 Wilmington, DE 19809 or FAX to: 302-239-4214**