# DELAWARE HEALTH CARE FACILITIES ASSOCIATION

# **ASSISTED LIVING CONFERENCE & NETWORKING SOCIAL 2024**

3.5

CEs

NHAs and RNs



## **Thursday, May 2**

12 - 4:30 PM | Conference 4:30 -6 pm | Social

#### **FEATURING**

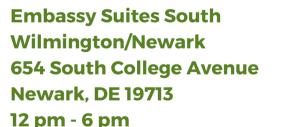


No One Wants Pizza:
A Different Approach to
Recruitment and Retention
CLAUDIA BLUMENSTOCK, LNHA



The Latest in DC: Activities Impacting Assisted Living

LASHUAN BETHEA,
Executive Director, NCAL



3.25 Continuing Education participant hours are being requested form NAB and the Delaware Board of Nursing.

The conference is AL focused, but open to all AL and SNF providers.



What the Surveyors Find: Top Deficiencies in AL

RUTHANN LANDER, MSN, RN Nurse Consultant

**SPONSOR** 

**EXHIBIT** 

ATTEND



12 - 12: 45 pm Registration/Lunch Welcome | Introductions 12:45 - 1 pm Cheryl Heiks The Latest in DC: 1-2:30 pm Activities Impacting Assisted Living LaShuan Bethea Action in Delaware 2-2:30 pm Government Presenter TBA Break 2:45 - 3:15 pm No On Want Pizza: A Different Approach to Recruitment & Retention Claudia Blumenstock What Surveyors Find: Top

3:30 - 4:15 pm

4:15-6 pm

Mrap-nb|

Deficiencies in AL

RuthAnn Lander

Networking Social

Door Prizes

#### **ASSISTED LIVING CONFERENCE** & NETWORKING SOCIAL | MAY 2, 2024

Noon - 6 pm **Embassy Suites South Wilmington/Newark** 

#### **SPONSOR**

#### **Education Sponsor \$3,000**

Introduce your company from the podium, company-supplied flyer seat drop, includes company acknowledgement on tent cards, hi-top cocktail round exhibit, lunch, two extra tickets for social.

#### **Door Prize Sponsor \$850**

Announce Door Prizewinner, includes hi-top cocktail round exhibit, lunch, and social.

#### **EXHIBIT**

#### Cocktail Hi-Top Exhibit \$300

Cocktail hi-top table gives you the chance to display your info and chat with DHCFA during lunch, break, and social! Exhibitors who experienced this form of display experience better conversation time than the traditional trade show booth. A true networking opportunity!

ONLY 15 SPOTS AVAILABLE!

#### ATTEND ONLY

#### **MEMBERS:**

\$100 first person / \$85 each addt'l person \$45 networking social only

#### **NON-MEMBERS:**

\$150 per person / \$60 social only



# DRINKS AND NOSHES

5,6

Join DHCFA for a postconference social hour. Enjoy some finger foods and a drink while you network with your longterm care colleagues as well as DHCFA sponsors, associate members, and other service providers.

"Meet and Greet" key service providers informally at their hi-top tables.

You can win some prizes

#### ALL MEMBERS AND NONMEMBERS ARE INVITED TO SOCIALIZE!

The social is included for conference attendees, but open to all members and non-members for a separate ticket fee.

## **ASSISTED LIVING CONFERENCE**& NETWORKING SOCIAL | MAY 2, 2024

### SPONSOR | EXHIBIT | ATTEND REGISTRATION

Send to: Tomi Morris tmorris@dhcfa.org

| Use extra sheets if needed   |   |
|--|---|
| Company:   |   |
| Contact:   |   |
|  | Phone:  |
| Email:   |   |
| CHECK ALL THAT APPLY:  | PAYMENT:  |
| Education Sponsor \$ 3,500   | Total Due \$  |
| Door Prize Sponsor \$ 850  | Pay by card:  |
| Cocktail Hi-Top \$ 300   | https://link.clover.com/urlshortener/qxKtSX   |
| Program Attendee \$ 100  | By check, send to:  |
| Program Attendee \$ 150  # Social Only tickets at \$45 for members, total \$   # Social Only tickets at \$60 for nonmembers, total \$   Program Attendee (if applicable):  Name: | DHCFA 501 Silverside Rd. Suite 51 Wilmington, DE 19809  We need and invoice. Send invoice to this email: Payment is due May 2, 2024 |
|  | Email:  |
| Social Attendees (if applicable):  |   |
| Name:  |   |
| Title:   | _ Email:  |
| Name:  |   |
| Title:   | _ Email:  |