

# DELAWARE HEALTH CARE FACILITIES ASSOCIATION ASSISTED LIVING CONFERENCE & NETWORKING SOCIAL 2024

3.5

CEs

NHAs and RNs



## Thursday, May 2

12 - 4:30 PM | Conference

4:30 - 6 pm | Social

### FEATURING



**No One Wants Pizza:  
A Different Approach to  
Recruitment and Retention**  
CLAUDIA BLUMENSTOCK, LNHA



**The Latest in DC: Activities  
Impacting Assisted Living**  
LASHUAN BETHEA,  
Executive Director, NCAL



**What the Surveyors Find:  
Top Deficiencies in AL**  
RUTHANN LANDER, MSN, RN  
Nurse Consultant

**Embassy Suites South  
Wilmington/Newark  
654 South College Avenue  
Newark, DE 19713  
12 pm - 6 pm**

3.25 Continuing Education participant hours are being requested from NAB and the Delaware Board of Nursing.

**The conference is AL focused,  
but open to all AL and SNF  
providers.**

**SPONSOR | EXHIBIT | ATTEND**



DELAWARE HEALTH CARE FACILITIES ASSOCIATION

# ASSISTED LIVING CONFERENCE & NETWORKING SOCIAL | MAY 2, 2024

Noon - 6 pm

Embassy Suites South Wilmington/Newark

## SPONSOR

### Education Sponsor \$3,000

Introduce your company from the podium, company-supplied flyer seat drop, includes company acknowledgement on tent cards, hi-top cocktail round exhibit, lunch, two extra tickets for social.

### Door Prize Sponsor \$850

Announce Door Prizewinner, includes hi-top cocktail round exhibit, lunch, and social.

## EXHIBIT

### Cocktail Hi-Top Exhibit \$300

Cocktail hi-top table gives you the chance to display your info and chat with DHCFA during lunch, break, and social! Exhibitors who experienced this form of display experience better conversation time than the traditional trade show booth. A true networking opportunity!

ONLY 15 SPOTS AVAILABLE!

## ATTEND ONLY

### MEMBERS:

\$100 first person / \$85 each addt'l person

\$45 networking social only

### NON-MEMBERS:

\$150 per person / \$60 social only

12 - 12:45 pm  
Registration/Lunch

12:45 - 1 pm  
Welcome | Introductions  
Cheryl Heiks

1 - 2:30 pm  
The Latest in DC:  
Activities Impacting  
Assisted Living  
LaShuan Bethea

2 - 2:30 pm  
Action in Delaware  
Government  
Presenter TBA

2:30 - 2:45 pm  
Break

2:45 - 3:15 pm  
No On Want Pizza: A  
Different Approach to  
Recruitment & Retention  
Claudia Blumenstock

3:30 - 4:15 pm  
What Surveyors Find: Top  
Deficiencies in AL  
RuthAnn Lander

4:15 - 6 pm  
Wrap-Up/  
Networking Social /  
Door Prizes

**NETWORKING  
SOCIAL | 4:30 - 6 PM**

PLEASE JOIN US  
— For —  
**DRINKS  
AND NOSHES**

Join DHCFA for a post-conference social hour. Enjoy some finger foods and a drink while you network with your long-term care colleagues as well as DHCFA sponsors, associate members, and other service providers.

“Meet and Greet” key service providers informally at their hi-top tables.

You can win some prizes too!

**ALL MEMBERS AND  
NONMEMBERS ARE  
INVITED TO SOCIALIZE!**

The social is included for conference attendees, but open to all members and non-members for a separate ticket fee.

DELAWARE HEALTH CARE FACILITIES ASSOCIATION

**ASSISTED LIVING CONFERENCE  
& NETWORKING SOCIAL | MAY 2, 2024**

**SPONSOR | EXHIBIT | ATTEND  
REGISTRATION**

Send to: Tomi Morris [tmorris@dhcfa.org](mailto:tmorris@dhcfa.org)

Use extra sheets if needed

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**CHECK ALL THAT APPLY:**

\_\_\_\_\_ Education Sponsor \$ 3,500

\_\_\_\_\_ Door Prize Sponsor \$ 850

\_\_\_\_\_ Cocktail Hi-Top \$ 300

\_\_\_\_\_ Program Attendee \$ 100

\_\_\_\_\_ Non-Member  
Program Attendee \$ 150

# \_\_\_\_\_ Social Only tickets at  
\$45 for members, total \$ \_\_\_\_\_

# \_\_\_\_\_ Social Only tickets at  
\$60 for nonmembers, total \$ \_\_\_\_\_

**PAYMENT:**

Total Due \$ \_\_\_\_\_

\_\_\_\_\_ Pay by card:

<https://link.clover.com/urlshortener/qxKtSX>

\_\_\_\_\_ By check, send to:

DHCFA  
501 Silverside Rd. Suite 51  
Wilmington, DE 19809

\_\_\_\_\_ We need an invoice.  
Send invoice to this email:

Payment is due May 2, 2024

**Program Attendee (if applicable):**

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

**Social Attendees (if applicable):**

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Email: \_\_\_\_\_